

AN EXECUTIVE HALF-DAY WORKSHOP

CREATE THE LIFE YOU REALLY WANT

MORE PROFIT. MORE TIME. BETTER HEALTH.

You've built a successful business. But success shouldn't come at the expense of your time, your health, or the life you worked so hard to create.

This practical, high-impact workshop shows CEOs and business leaders how to uncover hidden profit, reclaim valuable time, and improve the health and energy that fuel their performance.

PRACTICAL STRATEGIES. REAL-WORLD IMPACT.



WHAT YOUR MEMBERS WALK AWAY WITH



MORE PROFIT

A clear plan to identify hidden financial leaks and keep more of the money the business already earns.



MORE TIME

A practical system for eliminating the CEO time traps that steal hours every week.



BETTER HEALTH

Simple, sustainable strategies to improve sleep, energy, focus, and long-term performance.



A PERSONAL ACTION PLAN

Specific changes they can put into action immediately—not someday.

WHAT MAKES THIS WORKSHOP DIFFERENT



HIGHLY INTERACTIVE

Engaging discussions, real-world scenarios, and practical takeaways members can use.



THREE SPEAKERS IN ONE

Money, health and time brought together in one powerful workshop experience.



AI TOOLS

Practical AI tools members can use immediately to save time and work smarter.



BUILT FOR ACTION

Members leave with a clear plan to turn what they learn into meaningful change.



ROBERT L. DAY "THE UNFRUSTRATED CEO"

AUTHOR • SPEAKER • ENTREPRENEUR

A Wharton alumnus, founder of weAudit.com, contributor to Forbes and Entrepreneur magazines, and author of The Great American Heist. Robert brings practical, real-world experience helping business leaders protect profit, improve performance, and build a better life around the business.

- ✓ 35+ years in financial services & payments
- ✓ Featured in Forbes, WSJ & CNN and on Fox, NBC, ABC, CBS
- ✓ 25+ years of speaking experience
- ✓ Trusted by brands from Main Street to the Fortune 500

"I've built billions in businesses – and Robert taught ME something I didn't know."

-Kevin Harrington, original Shark on *Shark Tank*

"I've used Robert to help with Kellogg's, IBM, HP, and now Facebook, WhatsApp, Instagram, and Oculus. He sells himself short, but he has the resources to help small companies as well as the top 5 world's largest!"

-Trevor Gleeson, Facebook Treasurer

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